



**BOBBY JONES GOLF COURSE FOUNDATION
CAPITAL CAMPAIGN**

NAMING OPPORTUNITIES

- **Georgia Golf House** **\$3,000,000**

The Georgia Golf House will be the “Home of Golf in Georgia,” allowing all of the state’s golf organizations, including the Georgia Section of the PGA and the Georgia State Golf Association, to share one home that facilitates collaboration in growing the game. It will also provide the first-ever home for the **Georgia Golf Hall of Fame**, formed in 1982 by the state of Georgia and transferred to the GSGA in 2010.

 - **Georgia Golf House Rooms & Special Exhibit Areas** **\$25,000 - \$100,000**

There will also be the opportunity to dedicate individual rooms and exhibit areas within the Golf House. These details will be available once architectural plans are completed in early 2017.

- **Cupp Links** **\$1,000,000**

Designed by Bob Cupp, the nine-hole “wee links” of 50-70 yard holes for juniors ages 12 and under will provide a unique facility for youth learning the game of golf. The Bobby Jones Golf Course Foundation is exploring partnerships with U.S. Kids Golf, the YWCA, the YMCA, the Boys & Girls Club of Metro Atlanta, and local public and private schools to offer a training program and golf camps that promote character building and healthy living through the game of golf. The BJGCF will also work with the Georgia State women’s and men’s golf teams and coaches to provide world-class training and support.

- **Driving Range & Practice Areas** **\$1,000,000**

During the Master Planning process for Atlanta Memorial Park, participants saw a great need for a practice facility at Bobby Jones Golf Course. Currently, there are no driving ranges or practice facilities within 10 miles of the course. Bob Cupp’s design includes a driving range with 50 stations at the south end and 20 stations at the north end, two practice putting greens, and a short game practice area. These will be utilized by golfers of all skill levels.

- **Georgia State Golf Facility** **\$500,000**

The Georgia State men’s and women’s golf teams, which currently do not have an in-town home course, will make the Bobby Jones Golf Course their home course and practice facility. The school’s golf season will run from January to April and September to November. During the off season, the Golf Facility will be used for youth programs and golf camps. The Georgia State coaches, trainers, and players can provide additional support for these youth programs.

- **Cart Barn** **\$150,000 (or in-kind)**

Located next to the Pro Shop, the new cart barn will hold, store, and charge all golf carts.



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- **Pro Shop** **\$250,000**
- **Parking Deck** **\$250,000 – \$500,000**
The new two-level, below grade parking deck will have 280 covered spaces, 30 uncovered spaces, a bathroom facility, and elevator. The deck will be used by golfers, tennis players, and those coming to enjoy Atlanta Memorial Park and the PATH walking trails.
- **Plaza in front of the Georgia Golf House** **\$400,000**
- **New tennis hard courts** **\$300,000**
As part of the renovations, BJGCF is moving 10 current tennis hard courts out of a flood plain and placing them on top of the new parking facility. There will also be two new, state-of-the-art hard courts. Tennis players will have access to the parking deck and new bathroom facilities.
- **Bridges** **\$100,000/bridge**
The newly renovated Bobby Jones Golf Course will make use of both Peachtree Creek and Tanyard Creek as water features. Four new, aesthetically pleasing bridges will be constructed.
- **Main road into property** **TBD**
Coming off the busy, in town thoroughfare of Northside Drive, the new entry way for the Bobby Jones Golf Course will welcome golfers, tennis players, and local residents and visitors coming to enjoy the golf course, tennis facilities, park, and walking trails surrounding the property.
- **Golf hole sponsorship** **\$150,000**
- **Restaurant** **TBD**